

Data

Opinion



# Are Infection Rates Increasing in MSM as a Result of Changes in The Sexual Behavior of Men?

Sexual Behavior  
Displayed Online / Taken Offline

Observation

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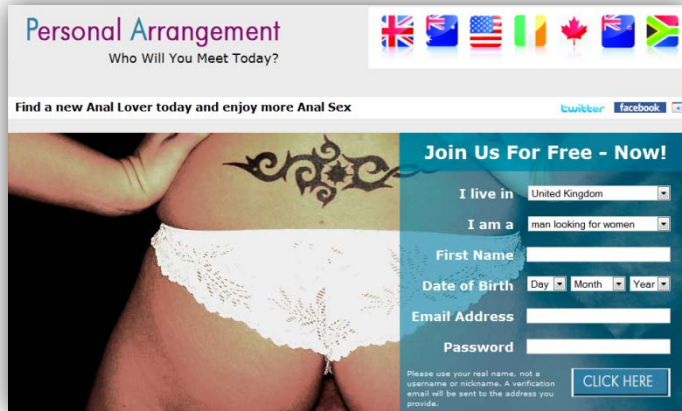
You will be exposed to sexually explicit images, sex acts, and adult language during this presentation.

# Why The Topic Matters

- Assumptions regarding behaviors lead to conclusions that impact all aspects of sexual health (including testing, treatment, PS, epidemiology, and risk reduction education)
- Terms (MSM) and language (sex with men) imply behaviors
  - \*The most common sexual activity was oral sex -- 75% performed / 73% received
  - Categorization passively assigns orientation / stigma = less disclosure regarding behavior and partnering = increases
  - Infection rates (all STIs) are not about orientation or same-sex partnering, they are individually related to specific behaviors
- Increases in heterosexual anal sex may lead to increases in same-sex behaviors, including anal sex (the anus as a 'sex organ' we all have) Internet venues and media may contribute

\* Sexual Behaviors and Situational Characteristics of Most Recent Male-Partnered Sexual Event among Gay and Bisexually Identified Men in the United States, Journal of Sexual Medicine, August 24, 2011

# Anal Sex, Its On The Rise



(483 respondents) and qualitative interviews (70 participants) with black and Puerto Rican 18–25-year-olds in Hartford and Philadelphia 34% of survey respondents had had anal sex

Heterosexual Anal Sex Experiences Among Puerto Rican and Black Young Adults, Carter, M. **Perspectives on Sexual and Reproductive Health**

Study	Date	Men	Women
CDC	1992	26% (18-59)	20% (18-59)
CDC	2005	40% (25-44)	35% (25-44)

Sexual Behavior and Selected Health Measures: Men and Women 15–44 Years of Age

**Psychology Today**

## Heterosexual Anal Play: Increasingly Popular

The evidence suggests that heterosexual anal sex is increasingly popular.

Published on December 1, 2010 by Michael Castleman in All About Sex



**260 Results**

Contemporary scripts are characterized by a move away from vaginal intercourse with increases in oral and anal sex and the introduction of a new sexual script that places oral sex “before” intercourse in a hierarchy of intimacy (England et al. 2008; Gindi et al. 2008; Halpern-Felsher et al. 2005).

Hook-Up Culture: Setting a New Research Agenda, Sex Res Soc Policy  
DOI 10.1007/s13178-010-0024-z

# What's Different Now?

- 'Assimilation' – with the population go the behaviors
- Sexual network mixing through online venues and communities
  - \*18% of Americans have had sex with someone met over the internet
- 'Private' exposure
- Public action (cams, videos, chat)
- Ubiquitous availability of a variety of partner 'types' (Niche sites)
- Dramatically increased capacity to act on impulse through non-traditional Internet sources (all sites)
  - 1 in 10 men say they're straight and **have** occasional sex with men (70% heterosexually married)
- Removal of societal constraints / education / norms
  - Increases in communication / behavioral awareness through technology-based tools
  - Role and options in religions / denominations
    - Decrease in religion as a behavioral intervention
  - Role or marriage and expectations of married couples

Sex Census, Trojan, June 14, 2011

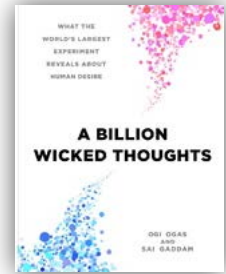
Neuroscientists Ogi Ogas and Sai Gaddam . Publication **May 5, 2011**

Discordance between Sexual Behavior and Self-Reported Sexual Identity: A Population-Based Survey of New York City Men , Annals of Internal Medicine,

September 19, 2006

# A Billion Wicked Thoughts

a billion Web searches, a million individual search histories, a million erotic stories, a half-million erotic videos, a million Web sites, millions of online personal ads, and many other enormous sources of sexual data



- Heterosexual men like:
  - shemale porn
  - large-penis porn
  - fantasies of their wives sleeping with other men
- Men's anatomical preferences: chests, penises, butts, feet (Penis was more popular than butts and feet combined)
- One of our most interesting findings was the striking similarities between the online interests of gay and straight men. In fact, we could only identify two significant differences between gay and straight erotic content: (1) gay men prefer men; (2) gay men are more likely to be aroused by the sexually submissive role than straight men.

Searches for  
"pussy"  
just *barely*  
beats out  
searches for  
"dick,"

1,096,614  
Vs  
938,134

# Sexual Orientation: Not The Full Story

- **Sexual Behavior:** What has been done sexually, attraction to a specific gender or body part is not required
- **Sexual Orientation:** Physical attraction linked to identity but not identity
- **Sexual Identity:** How one thinks of themselves as a sexual being. Influenced by social preferences, community norms, family of origin, sexual behavior, denial, shame and guilt.
- **Sexual Attraction:** To whom (and what) a person is sexually attracted
  - 17% of heterosexual adults admit being attracted to someone of the same gender
- **Sexual Fantasies:** Often outside of orientation, behavior and identity. (Occur during masturbation, daydreaming, as part of real life, or purely in the imagination.)
  - conscious and unconscious fantasies about our bodies and our sexuality influence the development of stable patterns of sexual identity, and with that, sexual behaviors.

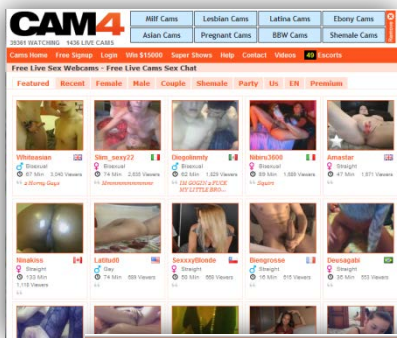
# Observations Tell A Story

Products currently available online show user interests offline (activity and willingness to pay determine what is available)

Behavior can change over time, connections online allow these changes to be witnessed (Cam4)

Online communities, especially those that combine chat with webcams , ARE 'behavioral interventions'

Behavioral data collected observationally and through search data may be MORE authentic than other methods of collection, especially in clinical settings, or collected face-to-face.



# Mixing Networks: Behavioral Interventions

**Free Web Cam - Rnbplayer**

Featured Recent Female Male Couple Shemale Party Us EN Premium

**CAM4** rnbplayer's cam  
str8...

www.cam4.com

**Gender:** male  
**Member since:** October 28, 2011  
**Last Broadcast:** November 01, 2011  
**Sexual Preference:** straight  
**Relationship Status:** single  
**Age:** 20

hot

**Staxxx**  
aussie, he really is very str8

**hornyse1**  
legs up a bit

**neotatlantic**  
noo!! you'll burn the couch down!

**cal n md**  
heyyyyyyyyyyyyyyyyyy PERFECT

**shvgas**  
MMMMMMMMMMMMMMMMMMMM

**rollerBoyX**  
can u take down pants a littel bit?

**momo26**  
rnb sind deine beine behaart??

**vain923horn4**  
my my sexy smkoer

FULL SCREEN MULTICAM LEADERBOARD PRIVATE MESSAGE ENHANCED CHAT

THE HOST NOT ACCEPTING TIPS. RETRY CONNECTION

# Maintaining a Heterosexual Identity

These strategies helped the participants maintain their heterosexual identity despite behaviors that were conventionally consistent with a bisexual identity.

Some protected their heterosexual identity by explaining their sexual behavior as

infrequent (Tony: “I’m not having sex every day, or every other day, with a man”)

accidental (Donnell: “Something just happens”)

recreational (Talon: “We all play games to relieve stress”)

unnecessary (Jason: “Don’t need to do that”)

necessity (Mark: “I needed the money at the time”)

**Profile**

**Total Bottom for use**

**39, 5'8", 199lb, 33w, Bodybuilder, Brown Hair, Buzzed Body, White, Looking for 1-on-1 Sex.**

I am a total bottom in the closet. I live with my GF but love hot encounters on the side. Ideal situation would be a regular bud to fuck my ass and mouth. I am super horny all the time and really love to service hot cock. Hit me up if you are a no-strings top looking to fuck some ass.

I love cock

**Casual, Out No, Smoke No, Drink Socially, Drugs No, Zodiac Virgo.**

**Bottom, 6.5" Cut, Safe Sex Only, HIV Negative, Prefer meeting at: Your Place.**

Bottom

# MSM On Craigslist

Total number of ads under the MSM personals section, using specific search terms over a 7 day period, a casual sample of 7 cities

City	"married"	"bi"	"discreet"
Atlanta	420	450	615
Boston	340	570	880
Dallas	425	570	870
Detroit	90	110	180
Louisville	50	60	80
Miami	85	180	320
Seattle	188	188	406

**my girl out  
looking now or  
later - 23 (SD)**

[prohibited](#)  
[spam/overpost](#)  
[best of craigslist](#)

Date: 2011-10-31,  
8:58PM PDT

Reply to:

[Reply To This Post](#)

GL here clean and safe only..me 5'6 135 white boy  
looking to mess around, never bottom but down to  
try it for the right person....  
ur pic for mine..latino and white are BIG PLUS..

white married navy guy looking for someone else in the mil hopefully married too that  
wants to mess around regularly. let me know im open to whatever

Young cocksucker here for an older man, married/straight welcomed. Want to suck  
you off and swallow your load. nsa. 100% discreet, sane, clean, and negative.

Send me a pic and lets do this.

# Married

## Men Seeking Sex on an Intergenerational Gay Internet Website: An Exploratory Study

28.5% self-reported as married

68.5% of the married group = willing to be anal receptive

15.2% receptive AI was their primary desire

### Profile

#### married guy looking for action

**43, 5'9", 190lb, 35w, Average, Brown Hair, Some Body Hair, White, Looking for 1-on-1 Sex, 3some/ Group Sex, Misc Fetishes.**

versatile guy looking for guys to play with.

**Out No, Smoke No, Drink Socially, Drugs No,**

**Versatile, 6" Cut, Anything Goes, Prefer meeting at: Your Place.**

### Profile

#### Married Man for Same

**42, 5'11", 210lb, 32w, Muscular, Brown Hair, Hairy Body, White, Looking for 1-on-1 Sex, 3some/ Group Sex, Misc Fetishes.**

Looking for married or partnered men who need more than what they are getting. I am always horned up and can't get enough, looking for a good looking dude who likes sex, sucking, fucking, rimming, etc for daytime fun. Be good looking and smooth or hairy, any age up to 50. ddf, ub2

**Casual, Out Yes, Smoke No, Drink Occasionally, Drugs No, Zodiac Cancer.**

# Adam4Adam, Blog Comments

18  
Oct 2011

## STORIES : I'M MARRIED AND LIKE TO GET BLOWN BY MEN!

Category: [fantasy](#) : [Jack-off material](#) : [stories](#)

### BigSid8

October 18, 2011 at 19:07

Been sucking cock since 7th grade. Thought getting married would take my desire for cock away lol just increased it. Now I suck cock at least twice a week and love a good BJ  
NOTHING LIKE COCK!

Few identify as married,  
but ....

### Discreet315er

October 19, 2011 at 12:10

I'm into a similar situation. My girl likes me to go shopping with her, but when she gets into a store, she gets so involved with her shopping, she practically forgets that I am with her. I go find the mens room and hang out in a stall. She gets her thrill shopping while I get my fill. It works out perfect!

### Daddlyslo4

October 19, 2011 at 16:06

Damn that is hot Married guy here that just loves his cock sucked:) Haven't been sucked in a clothing store yet but Im heading down to get some jeans;)

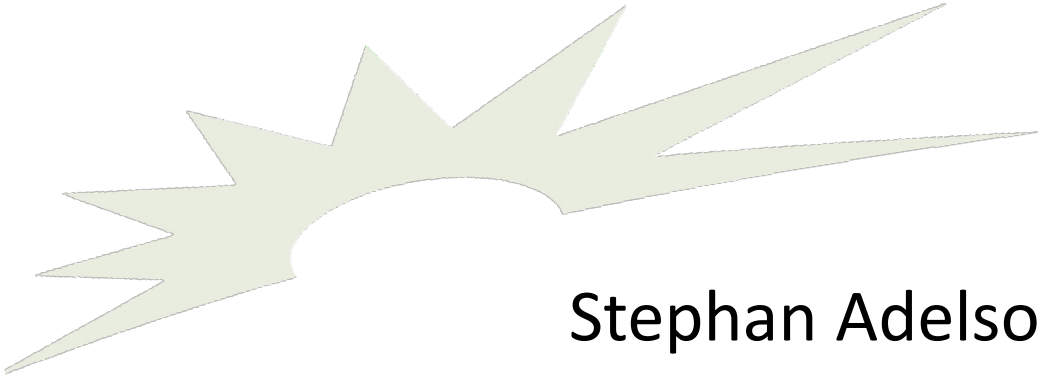
# Final Thought

Internet venues and online media outlets, provide anonymity (perceived and real) in essence; removing the awareness of societal / peer / and external moral constraints.

The exposure to 'new' and/or taboo behaviors at the height of sexual arousal , the removal of societal constraints combined with availability, and the ease of acting impulsively through fast passed communication technologies, allow for suppressed desires and fantasies to be acted on with little thought and may be based on the community 'standards' found within the users CURRENT online 'community'.

Is male desire is evolving as a result of technology?

If this is true, how can Public Health Respond?



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